

Your pharmacy goes online — bespoke, in days.

YOUR OWN DIGITAL BUSINESS — FULLY PROFESSIONAL

RANGE & IMPORT

A full range from day one

An extensive product range, continuously synchronised with HCl and Swissmedic — including images, categories and multilingual titles. New products flow in automatically.

INDIVIDUAL DESIGN

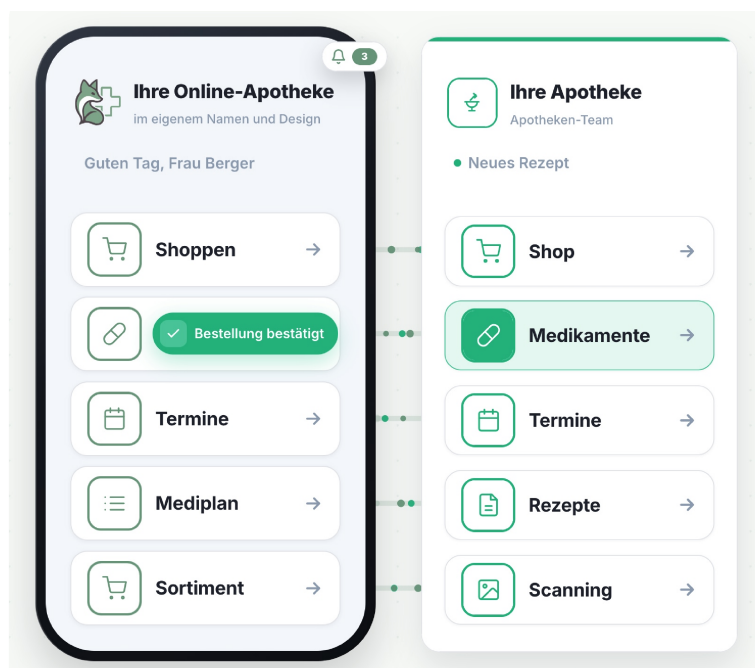
Your look, your name

Logo, colours, fonts, home page and your own domain. Every pharmacy appears under its own brand — one platform, an individual storefront.

CUSTOMER SERVICES

More than a shop

Appointments, medication plan, ePrescription redemption and scan-to-order (barcode → basket) — every service in one app.



apofox

apofox is the customer portal for your pharmacy: a branded shop with a ready-made product range — plus appointments, medication plan, ePrescription and scan-to-order.

A customer portal of your own for every pharmacy. Collections come ready to go, the range is live from day one — everything else is yours to manage.

Try it at demo.apofox.ch

COLLECTIONS: READY-MADE — AND IN YOUR OWN HANDS

01

Ready to go

Themed collections come fully prepared — live in the shop from day one, with no groundwork.

02

Self-managed

Extend, hide, rename or create collections — any time, without a developer.

03

Your own products

Add local partners, own brands and promotions to the range yourself.

04

Your signature

Over time, the ready-made basis becomes your own individual product range.